

TEARA R. BRODEUR
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**QUALIFICATIONS
SUMMARY**

Graphic / Artistic Design: Education and experience in a variety of graphic design and creative projects. Adept at leveraging resources. Advanced computer skills to create results-oriented design.

Client Needs Assessment: Proven success analyzing client requests, requirements and delivering standout design products to meet their objectives. Outstanding customer relationship skills.

Technical Proficiencies: Computer savvy; hands-on experience utilizing Microsoft Word, Excel, PowerPoint, Access, FrontPage, InDesign, Photoshop and Illustrator.

Achievements / Strengths: Exceptional collaborative and interpersonal abilities; excel in both team-oriented and independent environments and communicate effectively with clients, peers and senior management. Prepared to thrive in fast paced atmospheres with an emphasis on innovative concepts and topflight design quality.

**EDUCATIONAL
BACKGROUND**

Associate of Arts in Advertising & Graphic Design, 2009

James Sprunt Community College, Kenansville, NC; GPA 4.0

Associates of Arts in Fine Art, 2005

Coastal Carolina Community College, Jacksonville, NC; GPA 3.84

CCCC CED Certificate, 2004- Marketing for the Craftsperson / Artist

EXPERIENCE

Uniquely Ours
Syracuse, NY

Freelance Designer / Artist
2005 – Present

Determine client needs to create artwork and designs for home and office environments. Work in a variety of mediums such as paint, metal printmaking and design. Communicate consistently with a broad range of individuals. Maintain required documentation on projects. Deliver presentations regarding art and creativity; tutor students in artistic technique.

Edible Arrangements
Cicero, NY

Customer Service / Sales
2011 - 2013

Continuously received bonuses for increased sales while managing and maintaining the operation single-handedly. In charge of grass-roots marketing for the franchise.

Mirbeau Inn & Spa
Skaneateles, NY

Guest Services Manager
2009 – 2011

Lead an organized effort in maintaining a high level of guest satisfaction. Trained and managed personnel to ensure 4 star/4 diamond standards. Responsible for payroll, scheduling and hiring. Performed regular inventory and ordering.

EDUCATION

James Sprunt Community College
Kenansville, NC,

Graphic Design Student
2007-2009

Utilized graphic design software programs, across platforms, to create a wide variety of graphic design and advertising-focused projects. Performed in-depth research to inform direction of projects; created narratives describing design process. Coached first-year students and supported instructors.

- Created “Heart of Design” graphic poster, chosen to advertise and represent the college’s student art show.
- Selected by instructor to teach a drawing class in recognition of previous artistic experience and superior design skills

MILITARY

United States Marine Corps
Staff Sergeant, E-6

Audio Visual Technician / Avionics Technician
1994 – 2002

- Commended by City Manager for contributions to environmental improvement plan.

PROFESSIONAL

Fine Arts Society - President / Founding Member

Visual Art Exchange – Member / Volunteer

The Corner Jeweler - Contributing Artist

The New River Anthology – Published Artist

World of Art Magazine – Award for Best Practices in Art and Culture